

From Hoarding to Deleting

Using Microsoft Purview to keep what's valuable and delete the rest

WEBINAR

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SPEAKERS



Vivek Bhatt
Chief Technology Officer



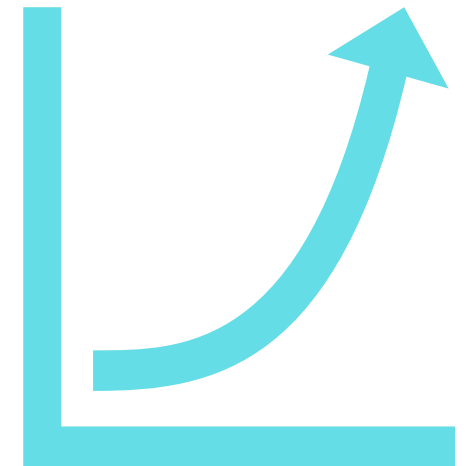
Susan Lamb
Principal Data
Governance SME



Atle Skjekkeland
Chief Executive Officer

The data hoarding risks and costs

- A study by CGOC (Compliance and Governance Oversight Council) found that in average,
 - 25% of information has business value
 - 5% is subject to regulatory record keeping requirements
 - 2% is subject to legal hold
 - 68% is redundant, obsolete, or trivial (ROT)
- If you are storing information forever in Microsoft 365:
 - Increased storage cost – expected to cost millions of dollars in the future
 - Increased compliance risks – not GDPR compliant due to over-storage of privacy data
 - Increased e-discovery costs – large amounts of ROT need to be analyzed
 - Increased cyber security risks – more data will be exposed in data breach
 - Less effective digital workplace – users drown in ROT when trying to find information
 - Copilot relying on personal information or ROT – rely on personal information in personal workspaces or garbage in/garbage out
- With the growing volume, variety, and velocity of digital information, risks will continue to increase

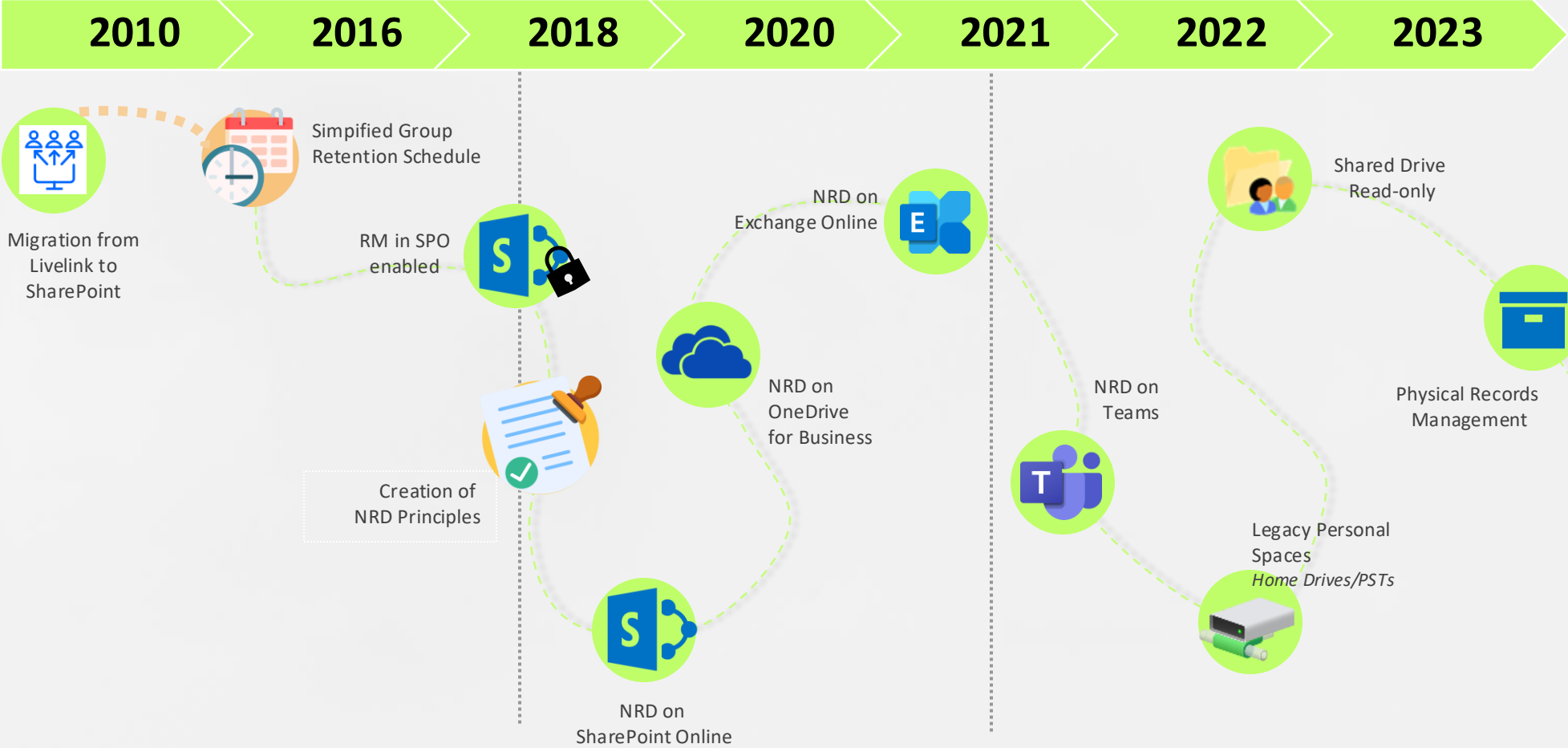




FROM HOARDING TO DELETING

Using Microsoft Purview to Keep What's
valuable and Delete the Rest

Case Study: IM Journey of Large Global Enterprise



Key Achievements



3 Bn
 Total # of Non-Records disposed since in Email, OneDrive & SharePoint



386 Mn
 # of records in SharePoint and Shared Mailboxes



292 TB
 Home drive content deleted



550 TB
 Size of Share Drives read-only to be completed by EoY



100k
 Views on ILM SharePoint sites

Information Governance Principles



No records in Personal Spaces



Record Labels only in Shared Collections



A Default deletion policy applied on all M365 Applications



eDiscovery HOLD supersedes default deletion policy

Know Your Information – 3 Golden Rules

01

Store Information in the Right Place



Store valuable corporate information (records) in shared spaces (Sharepoint/Teams sites) NOT personal spaces (Personal email/One Drive)

02

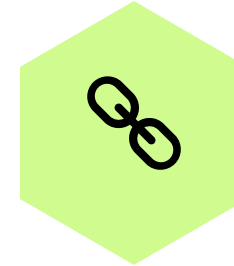
Label Information Correctly



Apply correct sensitivity label based on confidentiality

03

Share Links not Attachments

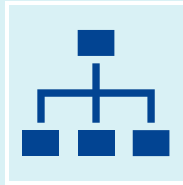


Share accessible links through emails and Teams chat instead of attachments

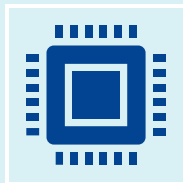
FROM HOARDING TO DELETING

What are the Technology Options?

Data Compliance & Governance - Industry View



Today fewer than **15% of organizations** currently utilize a structured approach to **records-related compliance** to support business outcomes.



By 2026, **40% of organizations** will transition to delivering greater efficiency and automation in records compliance controls to support digital transformations.

Key Data Governance Scenarios



As an Information Worker / Manager



As an Information Analyst / Owner

I want to

View insights about data privacy risk and compliance across M365 and other managed data sources against established KPIs.

Spotlight on data in 'organization area' which requires attention to improve maturity, governance and alignment with policies and procedures.

Identify Data access insights providing focus on scenarios detected as high-risk / over-exposed to users and AI solutions.

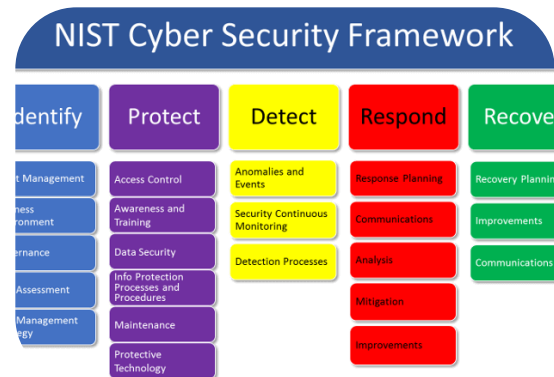
Identify redundant, obsolete, trivial information which can be removed / archived to optimize storage and improve compliance.

Identify and automate lifecycle management of information required for legal, regulatory and business value purpose.

Risk and Value Drivers



Risk: Legal and Regulatory



Risk: Cyber Attack Surface

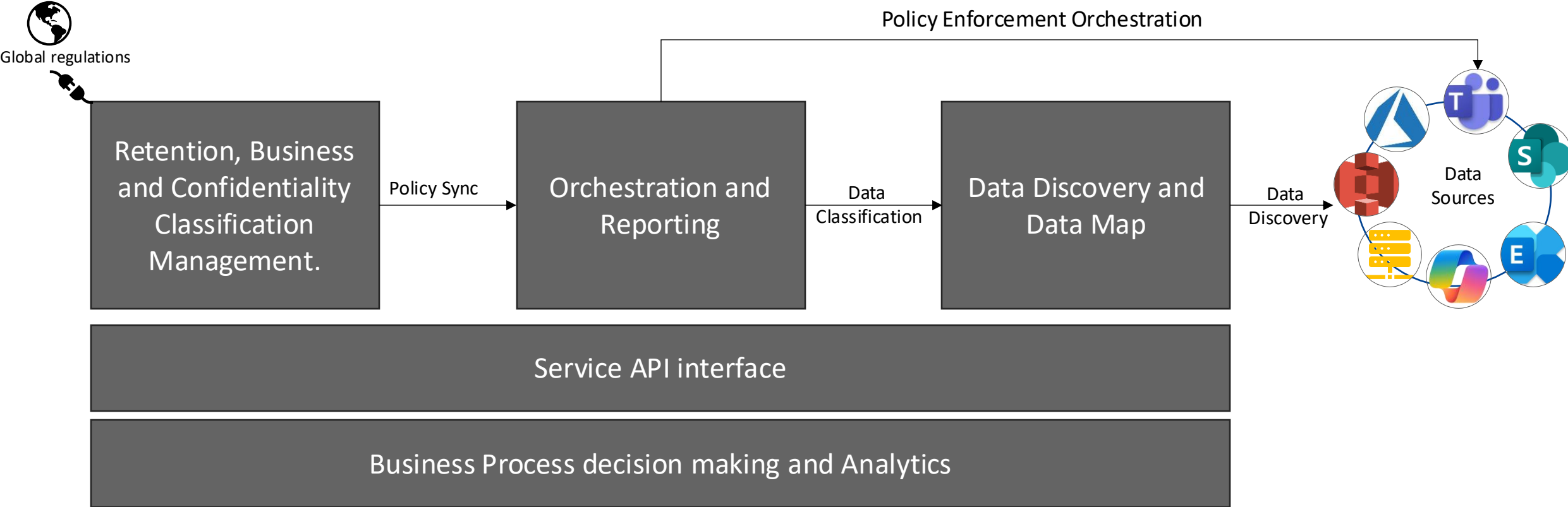


Value: Sustainability



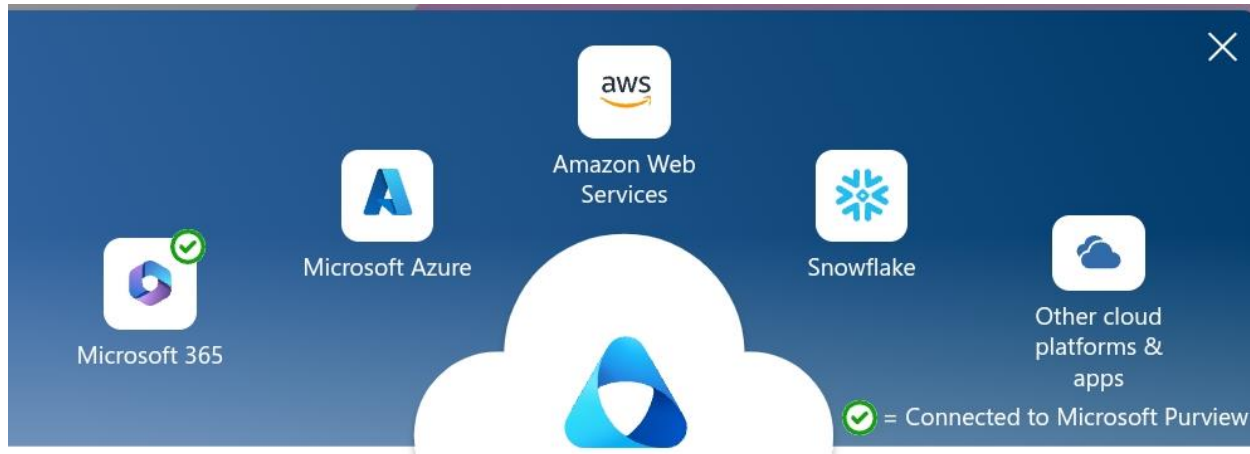
Value: Business Operations Efficiency

Data Governance with Infotechtion



Data Classification Definition and Rules

Microsoft Purview



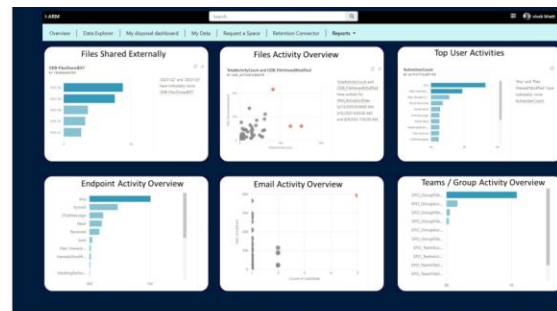
- Technical platform for building a single index / map of all Data Assets in scope of governance.
- Engine for enforcing controls / outcomes of classifications and rules.
- IT administration, auditing and alerting mechanism.
- Auditing of events and activities related to Data.

Rules Orchestration and Enforcement

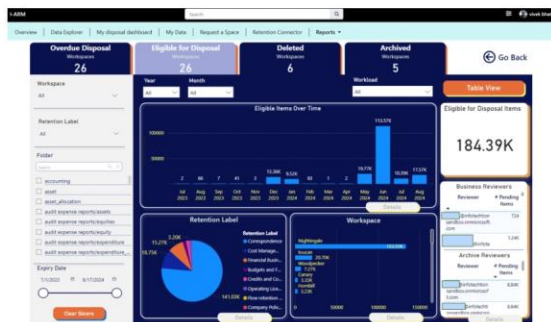
i-ARM



AI Powered Data Discovery & Compliance



Data Usage intelligence across Clouds and Endpoints



Data Lifecycle, Disposal and Archival



Data Access, Sharing and Exfiltration Governance

- The User interface for Data Owners to access and manage their Data maturity and posture.
- Managed Reporting and Analytics, combined with workflows to capture Data decisions.
- Integrating classification definitions, data map, and business decisions.
- Enforcing policy controls and business decisions to data where it lives.

Data Governance Service Value Summary



Value Summary:

- A single master for Data compliance policies and rules.
- An integrated tooling for governing Data and Information.
- Efficient and streamline governance processes, reducing the time and effort required to govern data quality, integrity and authenticity.
- Training, resources, and ongoing support to help teams transition smoothly to the new system and maximize its benefits.
- A unified value proposition with future integrations in mind, ensuring that the solution can evolve with business needs and risk drivers.